



📍 Little Rock, AR

✉️ steve@pixelshock.com

📞 501-551-9135

🌐 pixelshock.com

 [View Portfolio](#)

Proficient with the following software:

Windows and MacOS
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premier Pro
Adobe After Effects
Adobe Dreamweaver
Adobe Audition
Adobe Animate
Adobe Media Encoder
Adobe Lightroom
Adobe Bridge
Blender
Pixologic ZBrush
Ableton Live
Cockos Reaper
iZotope RX Audio Suite
iZotope Ozone Suite
FabFilter Audio Suite
Slate Digital Audio Suite
Microsoft Office

Stephen Harrell

Graphic Designer/Photographer/Video Producer

Seasoned designer with 30 years of experience creating brand awareness and customer engagement. Extensive knowledge using industry-standard software for streamlined production. Proficient with video and audio production tools including motion graphics design. Utilizes strong skill sets in commercial photography and illustration to create custom graphics tailored for each project. Vast experience working directly with clients and managing small design teams.

Skills

- Extensive knowledge using design software including the full suite of Adobe applications for print, Internet, and video production.
- Experience leading and inspiring art department teams to collaborate effectively, track project production, and satisfy budget requirements.
- Ability to create art assets for any digital or print project. Extensive experience working with commercial print facilities for accurate reproduction.
- Vast experience with camera operation for still photography and capturing video including gimbals, strobes, speed-lights, and light modifiers.
- Expertise with audio production including studio analog hardware, recording software, and microphones.
- Extensive knowledge of technical illustration using vector image formats for large print production including billboards, trade show booths, and vehicle wraps.
- Production of motion graphic assets used for video animation using Adobe After Effects and Blender 3D modeling/animation software.

Experience

Video Producer

May 2022 - Sept 2023

Maverick Transportation - North Little Rock, AR

- Responsible for all commercial photography used for advertising, recruitment, social media promotions, and internal use.
- Created print ready designs for ads, billboards, booklets, posters, and recruitment trade show displays.
- Filmed and produced 4k videos for online promotion, training, and events. Specialized in motion graphics and VFX sequences.

Pixelshock (Little Rock, AR)

Apr 2020 - May 2022 (& May 2013 - Oct. 2017)

- Created hundreds of promotional images for Facebook and Instagram to engage users for multiple clients.
- Produced multiple video intros featuring motion graphics (After Effects) for the medical certification industry.
- Produced, edited, and mixed audio for over 140 virtual conference videos after COVID rendered live events inaccessible.
- Produced/mixed (Reaper) a commercial podcast for local client, and created an animated video version (After Effects) for YouTube/Facebook.
- Designed website, filmed student/staff interviews, and created campus map illustrations for the UAMS Physician Assistant Program.

Experience Continued

Art Director

Oct. 2017 to Aug. 2020

Signal Media of Arkansas - *Little Rock, AR*

- Created all marketing material and photography for three local radio stations in the Little Rock area. This included print, web, and social media.
- Created over 50 interstate billboard designs displayed prominently in downtown Little Rock often featuring my own photography.
- Designed Websites, banners, posters t-shirts, tickets, and all promotional materials for station live events such as Buzz B-Q, The Great Arkansas Beer Festival, Pipes & Tails, and Kickoff Classic.
- Captured event photography and recorded video (including drone footage) for each station's live events used for promotional material.
- Designed yearly 28-page booklets (InDesign/Illustrator) distributed to attendees for 103.7 The Buzz's live event "Kickoff Classic."
- Wrote, shot, edited and produced four television commercials for all three radio stations. Also created extended versions for social media platforms.

Art Director

Oct. 2009 to May. 2013

1011 Web Solutions - *Little Rock, AR*

- Created over 150 website designs and promotional material for local clients in the Little Rock area.
- Photographed clients, business locations, and products for websites, printed material, and social media.
- Created logos and advertising campaigns for new clients as part of marketing packages.

Art Director

May 2007 to Sept. 2008

Dream Team Arts - *Nashville, TN*

- Responsible for the visual design and promotional media for the video sharing platform "GoYoDeo."

Art Director

Jan 2006 to May 2007

The Momentum Group - *Nashville, TN*

- Managed a small design team for website, print, and video production.
- Responsible for logo design, website design, and printed marketing material for direct sales clients.

Senior Designer

Aug 2005 to Jan 2006

Digital Dog - *Nashville, TN*

- Created logos and website designs for clients in the Nashville area including Vanderbilt University.
- Met with each client and coordinated design and marketing strategy for websites.

Education

East Tennessee State University

Aug 1992 to Sept 1995

Johnson City, TN

Graphic Design with Illustration Emphasis